



Producer Bulletin

Attention: Virginia Producers Omni Lowering Rates in Many Territories! – Effective 01/20/11

Effective **01/20/11** for new business and **02/25/11** for renewals, Omni will be lowering rates in many territories in the state!! Areas like Annandale, Falls Church, Hampton, Lynchburg, Northern Richmond, Newport News, Winchester, & Woodbridge will see the biggest decrease in liability rates. If you haven't quoted Omni recently, **NOW** is the time to do so!

We are also **NOW offering Insured EFT as an additional payment option**. Note below the benefits of using EFT for the insured's payment plan:

<u>Insured</u>	<u>Agency</u>
Reduce Service Fees and Avoid Late Charges	Fewer Commission Charge-backs
Continuous, Uninterrupted Coverage	Fewer Non-pay Cancellations
Consistent sweep date each month	Less Service Work
Lower Down Pay & Monthly Installments	Higher Renewal Retention

Also keep in mind other highlights of our Virginia auto program which include the following:

- **Reinstatement with a lapse up to 30 days after cancellation** – Insureds retain their discounts up to 30 days without having to rewrite their policy!
- **Down-payments as low as 11% on six month policies** - Insureds can pay as little as 11% down on six month policies (5.5% on annual policies) with **NO** restrictions, making Omni even more affordable for your insureds!
- **Assigned Underwriters** - We assign an Underwriter to your agency to assist you with all new business submission issues, ensuring a quality customer service experience.
- **Quick On-line Endorsements** - Make policy endorsements on-line immediately after issuing a policy and view your real-time commission statements daily!

As an Omni agent, you enjoy excellent rates, service, and commissions throughout Virginia. In addition, you have the security of knowing that the product you are selling is backed by a stable, reliable, and respected insurance carrier. Omni realizes that the market demands a competitive product and we are pleased to give it to you, our exclusive agent.

If you have immediate questions about these exciting changes, rates in other territories, have misplaced your password, or haven't been set-up to use IZZY, please contact your Territory Marketing Representative or our Marketing Support Team at: 866-300-6433 Ext. 29039.

Virginia Marketing Representative	Brian Blinn	866-300-6433 Ext. 23806
Virginia Marketing Representative	Debbie Good	240-477-2570
Marketing Support Team		866-300-6433 Ext. 29039